

# Sponsorship Opportunities

#### **Virtual sessions:**

September 2023-June 2024

In-person conferences at the Victoria Inn:

October 27, 2023 & November 30, 2023

This sponsorship package includes information on how you can support the 2023/2024 Beyond Limits Conference, Canada's Conference for Diversity & Accessibility. **Beyond Limits** is a not-for-profit conference committed to providing meaningful and practical opportunities for professional development, networking, and advocacy. As a not-for-profit, we rely on and appreciate your ongoing support. We are based in Winnipeg, Manitoba.

#### **About Us**

#### beyondlimitscanada.ca

Society often puts labels on people with disabilities, which in turn limits their ability to thrive. **Beyond Limits** brings people together to exchange ideas, expertise, and knowledge with a goal of enhancing the quality and accessibility of services for people with additional support needs.

We push **beyond the limits** of the possible into the impossible. It is here where we truly create a community of inclusivity, amplifying the voices of the people we serve.

With a focus on behaviour, research, technology, ethics, and best practices, **Beyond Limits** will leave you with practical tools, strategies, and information to allow professionals, para-professionals and decision makers to better support the people they serve. Beyond Limits hosts an annual in-person conference, with additional virtual and in-person offerings throughout the year as well. Sponsorship is available for all events taking place for Beyond Limits from September 2023 through June 2024.

#### **2023 Conference Theme**

#### **Inclusion and Intersectionality**

Our theme for the 2023 in-person Conference taking place on October 27th at the Victoria Inn and Suites is Inclusion and Intersectionality, with subthemes of education, employment, sports/recreation/leisure and artificial intelligence/technology. Our theme explores the ways that disability intersects with how people access and interact with their communities and inclusion in everyday life. Inclusion refers to ensuring that all people have access to opportunities and resources where they might otherwise be excluded or marginalized. Intersectionality is the acknowledgement that everyone has their own unique experiences of discrimination and oppression. We expect to have an audience of approximately 400 attendees.

# 2023 Beyond Limits & MABA Event

### **Technology and Disability**

On November 30<sup>th</sup>, Beyond Limits and the Manitoba Association of Behaviour Analysis (MABA) are collaborating to host an in-person event taking place at the Victoria Inn and Suites. This event will offer a number of sessions outlining how technology can be used to improve the quality of life of people with disabilities. We expect to have an audience of approximately 100 attendees.

## **Audience**

## Partner with us and increase your visibility worldwide!

We have had thousands of participants join us both in person and virtually from every province across Canada and internationally from the USA, the UK, South Africa, Philippines, and Australia to name a few.

Our intention is to present a variety of topics to appeal to the many walks of life people with disabilities and differences experience. Due to this variety, our participants also range in their occupations and experiences. Some examples that we see are:

- Educators ranging from K-12 to post-secondary
- Clinicians such as: behaviour analysts, speech language pathologists, occupational therapists, physiotherapists, dieticians, nurses, doctors, and other health care workers
- Administrators and policy makers
- Direct support professionals

- Family caregivers
- Disability self-advocates

# **Sponsorship Opportunities**

#### **Conference Partner - \$5000**

#### Benefits:

- Recognition as a sponsor for all 2023-24 sessions (September June) including our annual in-person conference as well as virtual and in-person offerings throughout the year including our Technology and Disability event in collaboration with MABA
- Sponsor logo and link in email communications from Beyond Limits to participants
- Sponsor name and logo on the Beyond Limits website
- Sponsor name and logo mentioned on social media once leading up to the event as well as once following the event: Eventbrite, Facebook, Instagram, LinkedIn, Twitter
- Sponsor name and logo in opening and closing slide presentation for each sponsored event including virtual events, as well as during the lunch break at the in person events. Attention will be drawn to the slideshows during opening and closing statements at each event
- Four complimentary tickets to all virtual and in person 2023/2024 sessions including the Beyond Limits main Conference
- One complimentary exhibitor booth in high visibility location at the main Conference to engage attendees
- Event signage including sponsor name and logo on the back of committee t-shirts to be worn on the day of the main Conference event
- Sponsor information package (leaflets etc.) to be included on each place setting or inside participant gift bags

#### **Conference Sponsor - \$2500**

#### Benefits:

- Recognition as a sponsor for all 2023-24 sessions (September June) including our inperson conference as well as virtual and in person offerings throughout the year
- Sponsor logo and link in email communications from Beyond Limits to participants
- Sponsor name and logo on the Beyond Limits website
- Sponsor name and logo mentioned on social media: Eventbrite, Facebook, Instagram, LinkedIn, Twitter

- Sponsor name and logo in opening and closing slide presentation for each sponsored virtual event
- Two complimentary tickets to all virtual and in person 2023/2024 sessions, including the main Conference
- One exhibitor booth in high visibility location at the main Conference to engage attendees

#### **Keynote Sponsorship - \$1,000**

#### Benefits:

- Opportunity to introduce the keynote speaker
- Recognition as a sponsor for the conference including communication, website and social media channels
- Two complimentary registrations to the main Conference
- Sponsor information package (leaflets etc.) to be included on each place setting or inside participant gift bags

#### **Promotional Material Sponsor - \$750**

#### **Benefits:**

- Recognition as a sponsor for the conference including communication, website and social media channels
- Complimentary exhibitor booth (or one complimentary registration to the main Conference)
- Sponsor logo on selected promotional item to be included on each place setting or inside participant gift bags

# Registration Sponsor or Wellness Room Sponsor - \$500

#### Benefits:

- Sponsor name and logo displayed at registration table or in the wellness room.
- Recognition as a sponsor for the conference on the website
- Complimentary exhibitor booth (or one complimentary registration to main Conference)

Looking for a different opportunity?

Contact info@beyondlimitscanada.ca to create a sponsorship package to fit your needs!